JASMINE BAGLEY

Senior Textile Designer + Manager

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PROFESSIONAL SUMMARY

Senior Textile Designer and CAD Team Manager with extensive experience in print and pattern development and seasonal creative direction across multi-category fashion businesses. Skilled in original CAD artwork, trend and color forecasting, cross-functional collaboration, and team leadership. Experienced in translating creative vision into commercially relevant print collections while managing high-volume artwork development, production requirements, and seasonal deadlines.

WORK EXPERIENCE

Senior CAD Designer & Team Manager, Nautica
New York, NY
November 2025 - Present

- Drive the evolution of Nautica's print identity and company-wide rebrand across all business channels in partnership with the Design Director and Creative Director.
- Lead creative development of original seasonal CAD artwork, translating brand vision into cohesive, commercially relevant print collections.
- Direct seasonal trend, concept, and color research to inform creative direction, print development, and brand consistency.
- Oversee CAD team workflows, delegate priorities, and manage seasonal artwork execution to meet critical deadlines.
- Mentor and develop CAD talent, strengthening creative capabilities and alignment with Nautica's evolving brand aesthetic.
- Establish and uphold creative standards for brand consistency, artwork quality, technical accuracy, and production readiness.
- Lead high-volume original print artwork creation across Mainline, Wholesale, Value, and NJC, delivering large-scale seasonal assortments within aggressive timelines.

Senior CAD Designer, Aeropostale - Mens
June 2024 - November 2025

- Developed seasonal prints and patterns across Lucky Brand Men's, Aeropostale Women's Intimates, Sleep & Lounge, and Men's Underwear.
- Directed seasonal trend research and informed textile design direction.
- Managed artwork development from concept through production.

CAD Designer, Aeropostale - Women & Mens + Lucky Brand - Mens
October 2022 - June 2024

- Created seasonal prints and patterns across assigned apparel categories and brands.
- Researched seasonal trends to inform textile and graphic design direction.
- Managed artwork development from concept through production.

CAD Designer, Aeropostale - Women & Mens + Lucky Brand - Mens
November 2021 - October 2022

Textile & Graphic Designer, JCPenney
Dallas, Texas
February 2017 - June 2021

Promoted From Assistant to Designer September 2018.

- Developed seasonal graphics and prints for Arizona, Flirtitude, Women's Ready-to-Wear, Intimates, Sleep, and Accessories.
- Managed seasonal artwork development and deadlines from concept through production.
- Researched seasonal trends and vintage references to inform textile and graphic design direction.
- Prepared presentations, presented creative concepts at milestone meetings, and attended seasonal print-buying appointments.

Print Assistant, LeSportsac
New York, New York
April 2015 – November 2016

- Created original prints and embroideries for handbag collections and exclusive licensed collaborations.
- Developed technical layouts for engineered prints and graphic placements.
- Reviewed print execution and color comments, supported seasonal palette development, and prepared print packages for mills.
- Maintained and archived collection artwork and source files.

Assistant Designer, Jones New York
New York, New York
February 2014 - January 2015

- Designed sweaters and activewear for seasonal collections.
- Created technical CADs, developed sketches, and prepared tech packs.
- Maintained trim specifications and archives while supporting day-to-day design operations.

FREELANCE EXPERIENCE

Aeropostale & Lucky Brand, November 2021 - October 2022
Coach, January 2017
Kate Spade New York, December 2013 - Febuary 2014
Club Monaco, Febuary 2014
Kate Spade Saturday, October 2013- February 2014

INTERNSHIP EXPERIENCE

Alice + Olivia, 2013
Cynthia Rowley, 2013
HONOR, 2013
Diane Von Furstenberg, 2012
Colette and Blue, 2011

EDUCATION

Bachelor of Fine Arts, Aug 2009 - May 2013
Moore College of Art and Design, Philadelphia, PA

- Major in Fashion Design
- Minor in Textile Design
- Final GPA: 3.73

KEY SKILLS

- Adobe Creative Suite
- Kaledo Print, Weave, and Knit
- Microsoft Office Suite
- Creative Direction
- Brand Identity Development
- Seasonal Trend Research
- Original CAD Artwork Creation
- Textile Design
- Graphic Design
- Color and Concept Development
- Technical CADs
- Production-Ready Artwork
- Team Leadership
- Talent Development
- Workload Management
- Cross-Functional Collaboration
- Project Management
- Seasonal Calendar Management